

***Elia Bolzan, owner  
and General Manager,  
Friulparchet***

**How did your company  
fare in 2014?**

The much awaited economic recovery (especially in the building industry) has yet again failed to materialise.

New construction sites are far and few between and statistics point to a situation that is likely to continue for years to come.

We are now mainly focussing on the renovation sector: our new materials and finishes meet with the approval of an ever more demanding clientele with an eye for quality.

**Have you adopted any special anti-crisis  
measures?**

Luckily, all the efforts we've made in the past to attract foreign clients are now finally paying off. We have strengthened our already good ties with various countries, where our product lines have met with great interest. We're also putting the final touches to a new business plan for the next 3-year period and we're convinced that our future success lies in our ability to export our products.

**What do you foresee for 2015?**

We're still confident and see the glass as half-full. After all, our company has been around for a very long time, with the fourth generation now becoming involved. We therefore feel it's our duty to continue with what the past generations started, if for no other reason than respect for those who believe in our company and our great products.

**Domotex, Made and Expo 2015 are approaching:  
what steps have you taken?**

We're considering these, but have yet to decide which of the three we want to attend.

